

**Contact:**

Tracy Arrington

Tracy Arrington Studios

Phone: 407-342-9218

Email: Tracy@TracyArringtonStudios.com

## Consumer Press Release

### ENDLESS LAYERING POSSIBILITIES ALLOW DESIGNER'S SOPHISTICATED LINE OF JEWELRY TO UPDATE YOUR SIGNATURE LOOK WITH STYLE AND ELEGANCE

**February 15, 2013—Booth 814, Buyers Market of American Craft, Philadelphia, PA:** Tracy Arrington Studios announces over three dozen exciting new additions to her line of delicate handcrafted necklaces and earrings and introduces a new line of bracelets in her signature style. Designing with the current fashion trends in mind, jewelry designer Tracy Arrington has created over 100 timeless styles which are available in oxidized sterling silver with 14K gold filled or polished sterling silver accents. Longer length necklaces can either be worn long or doubled for a choker look. Wearing an assortment of these complementary designs in a several lengths gives the buyer an immediate up-to-the-minute layered look at a price that won't break the bank, with over 80 styles retailing for under \$150. Bracelets are light and delicate, yet have a huge visual impact as they gently drape across the wrist, many using multiple strands of chain in various sizes and finishes. Earrings are available in French hook or post styles.

The artist is also launching a limited edition series of designs containing today's hottest stones, including raw black sapphire, labradorite, pyrite, solar quartz, druzy and skepolite. A new raw silk metal texture enhances the natural beauty of the stones.

Developing her signature style came naturally to the artist, who saw a void in the marketplace for delicate, high quality, American-made jewelry that was fashionable, expertly crafted, and affordable. Her designs bridge the gap between less-expensive plated jewelry which has a limited lifespan and will crack, peel, or wear off and the high end fine jewelry created in 18K gold that is financially out of reach for many buyers. She offers over 80 designs which retail for under \$150 with the entire line retailing from \$65 to \$400.

She succeeded in creating a line of delicate jewelry that is comfortable and drapes beautifully across the neck and wrist. Earrings are truly comfortable and will not pull on pierced ears or stretched ear lobes, a common problem for women who have worn heavy earrings for years. The necklaces, earrings and bracelets are an outstanding addition to any woman's jewelry wardrobe and because the designs are timeless, customers can be assured their choices will remain stylish for years to come.

To see the jewelry designs of Tracy Arrington Studios, visit Booth 814 at Buyers Market of American Craft or go to her website at [www.tracyarringtonstudios.com](http://www.tracyarringtonstudios.com). There are instructions on the website for press to access high resolution images of the designer's work.

—more—

### **About the Artist**

Tracy Arrington earned a Bachelor of Arts degree from Jacksonville University and spent 25 years in the business world, including 12 years as a buyer and merchandiser. In 2008 she decided to follow her passion and started working in metals. A member of the Florida Society of Goldsmiths, she received her formal training from the jewelry design and fabrication program at Winter Park Technical Institute in Central Florida and has continued to study under many talented goldsmiths across the country. All pieces are handmade in her studio, by her or under her direct supervision, and any purchased components are made in the USA.

###