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**New Designs and Collections Showcase “The New Look of Classic”
Jewelry by Tracy Arrington Studios**

August 6, 2013 - Altamonte Springs, FL – Tracy Arrington Studios announced today that 70 new jewelry designs have been added to her line, while also introducing four new collections, each with their own personality. With these additions, the line has grown to over 200 pieces, offering today’s retailer many choices in styles and designs that reflect a fresh, contemporary take on classic.

Arrington now offers seven collections, each with its own individual personality and unique style:

- The Olivia Collection – “Running in circles”
- The Sienna Collection – “Classic with an urban edge”
- The Kaitlyn Collection – “She’s connected”
- The Madison Collection – “Not your grandmother’s pearls”
- The Emma Collection – “The brilliant one”
- The Alexis Collection – “So many facets”
- The Sophie Collection – “Bling it on”

Look for each collection to be featured and further developed on Pinterest boards this fall.

According to Arrington, “Each piece of jewelry I create is designed to make a woman feel confident, beautiful and fashionable, in a classic style.

All pieces are carefully hand crafted in her studio using sterling silver and 14K gold fill. Most of the designs incorporate the use of oxidized sterling silver to create a luxurious deep gray contrast with the rich warm hues of gold. Many designs incorporate beautiful all natural gemstones and most retail from \$65 to \$500.

“My designs are lightweight and comfortable to wear,” says Arrington. “But with that comfort and weightless feel are solid designs that are the new look of classic.” Her line is available for purchase in over 50 stores nationwide.

About the Artist

Tracy Arrington earned a Bachelor of Arts degree from Jacksonville University and spent 25 years in the business world, including 12 years as a buyer and merchandiser. In 2008 she decided to follow her passion and started working in metals. A member of the Florida Society of Goldsmiths, she received her formal training from the jewelry design and fabrication program at Winter Park Technical Institute in Central Florida and has continued to study under many talented goldsmiths across the country.

Tracy describes herself as having a passion for designing beautiful jewelry. Surrounding herself with an array of precious metals and gemstones, Tracy uses her creative talent to play with the materials, developing new designs and expanding on best-sellers.

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